

**ITEM 5. GRANTS AND SPONSORSHIP – ROUND THREE ALLOCATION OF ANNUAL PROGRAMS 2016/17 AND AWARDING OF TWO BUSINESS IMPROVEMENT GRANTS****FILE NO: S117676****SUMMARY**

The City of Sydney's Grants and Sponsorship Program supports initiatives and projects that build the social, cultural, environmental and economic life of the city. To achieve the objectives of Sustainable Sydney 2030 requires genuine partnership between government, business and the community.

The provision of grants and sponsorships is a mechanism to further the aims identified in the City's social, economic and environmental policies. Applications are assessed against these policies and against broad City objectives and plans. In this way, the City and the community act collaboratively to bring to life *Sustainable Sydney 2030* and the City of Villages it envisions.

On 15 September 2014, Council adopted a revised Grants and Sponsorship Policy. All grant applications in this report were assessed against criteria and guidelines set in the revised policy.

The City advertised the following eight grant programs in our round three Grants and Sponsorship Allocation:

- Cultural and Creative Grants and Sponsorship Program;
- Environmental Performance – Building Operations Grant Program;
- Environmental Performance – Innovation Grant Program;
- Environmental Performance – Ratings and Assessment Grant Program;
- Festivals and Events Sponsorship Program – Artform;
- Festivals and Events Sponsorship Program – Village and Community;
- Matching Grant Program; and
- Village Business Grant Program.

This report also includes two grant recommendations under the Business Improvement Grant Program which is open all year round to applications. This program offers matched funding of up to \$10,000 for businesses to enhance shop frontages to encourage lively and attractive commercial streetscapes, as well as drive footfall and patronage for retail outlets. A grant is recommended for Galerie Pompom Pty Ltd to a total value of \$2,934 and for J.s Jordanov & N Milanova (trading as Jazzy Café Bar) to a total value of \$7,800.

In total, 125 eligible applications were received across nine programs. This report recommends a total of 67 grants to a total value of \$1,166,000 in cash and \$555,730 in revenue foregone/value-in-kind (VIK) for the 2016/17 financial year, and commitments of \$580,000 in cash and \$702,000 in revenue foregone/value-in-kind (VIK) for future financial years 2017/18 to 2018/19.

All applications were considered with reference to *Sustainable Sydney 2030*; the Grants and Sponsorship Policy; the Creative City Cultural Policy and Action Plan; the Economic Development Strategy; OPEN Sydney Strategy and Action Plan; social and environmental policies and plans and the Inclusion (Disability) Action Plan.

All grant recipients will be required to sign a contract, meet specific performance outcomes and acquit their grant.

All figures in this report exclude GST.

## RECOMMENDATION

It is resolved that:

- (A) Council approve the cash grant and revenue foregone (VIK) recommendations for 2016/17 under the Cultural and Creative Grants and Sponsorship Program listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Art Fairs Australia Pty Ltd	Sydney Contemporary	An art fair at Carriageworks, Redfern showcasing work by emerging and established local, interstate and international artists.	Nil	Street Banner hire fee waiver to the value of \$23,200	Nil
Artspace Visual Arts Centre Ltd	BOOK MACHINE powered by Artspace, Sydney	A free public event in Woolloomooloo to connect community participants with emerging local designers through the creation of art books.	\$15,000	Nil	Nil
Asian Australian Artists Association Inc.	Rickshaw Tales	Curated tours on an artist-commissioned rickshaw through Haymarket with local stories told through an on-board video.	\$11,500	Nil	Funding to go towards creative personnel and materials only. Subject to appropriate approvals.

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Australian Centre for Photography Limited	Where do we go now?	An exhibition series held in the Foley Street retail precinct from international and local artists with particular focus on environmental issues and communication networks.	Nil	Street Banner hire fee waiver to the value of \$3,250	Nil
Australian Design Centre	Chili Philly	Crochet exhibition in Darlinghurst promoting the work of local artists and designers and including workshops, panel discussions and talks to coincide with Sydney Mardi Gras.	\$14,000	Nil	Funding to go towards public programs.
Blue Lucine auspiced by Redfern Legal Center Ltd	Forced Out - Documentary & Public Screening	A film project recording the visual and oral history of the Millers Point precinct including a public screening event and a panel discussion.	\$25,000	Venue Hire fee waiver up to the value of \$6,380	Funding to go towards creative personnel.
Carriageworks Limited	Children Of Gods	The development of a collaborative large scale work between a renowned Samoan born choreographer and City of Sydney choral groups at Carriageworks, Redfern.	\$25,000	Nil	Nil
De Quincey Company Limited	BODYWEATHER FOR EVERYONE 2017	Three dance based projects including performances and workshops for differently-abled people, emerging and experienced dancers hosted at Kings Cross Theatre and Glebe Town Hall.	Nil	Venue Hire fee waiver to the value of \$759	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Ensemble Offspring Ltd	Who dreamed it?	The commissioning, performance and recording of three new works by emerging international female composers to premiere at Carriageworks.	\$10,000	Nil	Nil
Film Festivals Australia auspiced by Queer Screen Ltd	Film Festivals Australia	Program funding for Film Festivals Australia to engage with independent film festivals and support them to grow their audiences and engage with communities.	\$35,000	Nil	No recurrent funding. Organisation to consult with the City's Manager Cultural Strategy.
First Draft Inc	Around the Outside with Auto Italia South East	The development and production of an interactive exhibition in Woolloomooloo created through a collaboration between emerging Sydney artists and a London based artist run organisation.	\$12,000	Nil	Nil
Glebe NAIDOC Committee auspiced by St John's Anglican Church Glebe	Glebe NAIDOC 2017-2019	A series of community events in Glebe to celebrate the culture and achievements of Aboriginal and Torres Strait Islander people.	\$15,000	Nil	Nil
In The Pipeline (Arts) Ltd	MELBA - An Operatic Drama	Development and presentation of a new Australian musical about Dame Nellie Melba including a season at Hayes Theatre, Potts Point.	\$20,000	Street Banner hire fee waiver to the value of \$2,777	Nil
International Performing Writers Association	The Rumble: Sydney Young Performing Writers' Program	Spoken word workshops and performances across the City of Sydney area for young people including a multimedia anthology of the work produced.	\$20,000	Nil	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Maeve Marsden auspiced by Theatre Network NSW Inc	Queerstories	Monthly storytelling event celebrating the lives of the Sydney LGBTQI community held at Giant Dwarf, Redfern.	<b>\$10,000</b>	<b>Nil</b>	Nil
Milk Crate Theatre	Headway: Focused Skills Development Program	A theatre skills development program for people experiencing or at risk of experiencing homelessness held at Alexandria Town Hall.	<b>\$15,000</b>	<b>Nil</b>	Organisation to consult with the City's Marketing team.
Monkey Baa Theatre for Young People Ltd	Monkey Baa Shares Some Magic: Accessibility and Outreach program	A program of free theatre experiences in the Darling Quarter for disadvantaged City of Sydney families and children.	<b>\$20,000</b>	<b>Nil</b>	Funding to go towards 'Oddysea' Program and training.
National Art School	2017 NAS Nights Program	A series of free public events designed to activate the Old Darlinghurst Gaol as a night-time cultural hub.	<b>\$20,000</b>	<b>Nil</b>	Nil
National Institute for Experimental Arts – University of NSW	The Neurodiverse City	Exhibition at Customs House exploring neurodiverse experiences and perspectives of Sydney.	<b>\$20,000</b>	<b>Nil</b>	Funding to go towards creative personnel.
Newtown Neighbourhood Centre Inc	Friday Night Vibes	A series of eight free live performances in Newtown Square featuring local performers and artists.	<b>\$6,500</b>	<b>Nil</b>	Funding to go towards creative personnel and event coordinator. Organisation to consult with the City's Strategy Advisor - Live Music.
Other Art Fairs Australia Pty Ltd	The Other Art Fair, Sydney Edition 2017	A four-day art fair held at Waterloo highlighting the work of emerging artists.	<b>Nil</b>	<b>Street Banner hire fee waiver to the value of \$6,650</b>	Nil
PACT Centre for Emerging Artists Inc	AFTERGLOW	A series of contemporary performances by Sydney artists held at Erskineville.	<b>\$30,000</b>	<b>Nil</b>	Funding to go towards creative personnel and production costs.

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Rinse Out Inc	Underbelly Arts Festival 2017	A visual and performing arts festival held in the Waterloo and Green Square area and supporting over 100 artists primarily living in the City of Sydney to present their work.	\$20,000	Nil	Funding to go towards creative personnel and production costs.
Sydney Story Factory Inc.	The Grossest Restaurant in Redfern	A series of cooking and creative writing workshops for children in Redfern with a focus on nutrition, culminating in a book and a community meal.	\$10,000	Nil	Nil
University of Technology Sydney	The Freedom Club	A visual arts project presented at the University of Technology Sydney commemorating the contributions of Aboriginal freedom fighters from the Sydney region.	\$10,000	Nil	Applicant to provide quotes.

- (B) Council approve the cash grant and revenue foregone (VIK) recommendations for 2016/17 under the Environmental Performance – Building Operations Grant Program listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
AFIAA Australia 1 Pty. Ltd.	Cooling tower water sub-metering, Union Street Pyrmont	The installation of water sub-metering for the monitoring of cooling towers in 60 Union Street, Pyrmont with the aim of identifying high usage.	\$4,820	Nil	<p>Applicant to provide a valid PLI</p> <p>Applicant to provide a commitment form signed by the Facilities Manager</p> <p>Applicant to provide a signed copy of the SWMS</p> <p>Applicant to provide a water management plan</p>

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Mirage Apartments	Residential apartments water monitoring, Bunn Street Pyrmont	Water monitoring for residential apartment building Mirage Apartments, Pyrmont with the aim to move towards best practice water usage levels.	\$4,500	Nil	Nil

- (C) Council approve the cash grant and revenue foregone (VIK) recommendations for 2016/17 under the Environmental Performance – Innovation Grant Program listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
CIM Operations Pty Ltd	Advanced Data Analysis in the Built Environment	Demonstration of environmental benefits of advanced energy saving and fault finding technology within three Sydney CBD buildings	\$50,000	Nil	<p>Applicant to provide a revised, detailed budget</p> <p>Applicant to provide NABERS ratings before and after implementation</p> <p>Applicant to work with the City to develop more detailed project plan and communications plan</p>

- (D) Council approve the cash grant and revenue foregone (VIK) recommendations for 2016/17 under the Environmental Performance – Ratings and Assessment Grant Program listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Adfa Jamieson Pty Limited	NABERS energy rating, Amora Hotel	Amora Hotel will obtain a NABERS rating and implement energy efficiency recommendations	\$9,000	Nil	Applicant to provide a detailed budget breakdown

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Altair Owners Corporation SP 64622	Residential apartments energy assessment, Altair Apartments	Assessment of electricity usage in the common areas such as car parks, fire stairs and the swimming pool of a residential apartment block in Rushcutters Bay.	<b>\$3,950</b>	<b>Nil</b>	Nil
Owners Corporation SP68171	Residential apartments energy assessment, Dunblane Street Camperdown	Feasibility study on the potential of digital solar photovoltaic to share solar electricity between common areas and individual apartments, solar thermal hot water boosting and heat pump in a low-rise residential strata scheme	<b>\$5,938</b>	<b>Nil</b>	Applicant to provide resolution minutes
Owners Corporation SP78602	Residential apartments energy assessment - Solar Thermal, Heat Pump, Batteries, McElhone Street Woolloomooloo	"Generation W", a strata complex consisting of four buildings will investigate options for solar thermal boosting of its existing common gas hot water service or replacement with an integrated solar thermal hot water/electric heat pump solution, as well as assess cost benefits of battery storage	<b>\$4,250</b>	<b>Nil</b>	Applicant to submit a revised budget



- (E) Council approve the cash grant and revenue foregone (VIK) recommendations for 2016/17, 2017/18 and 2018/19 under the Festivals and Events Sponsorship Program – Artform listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Comedy Development Ltd	Sydney Comedy Festival at Sydney Town Hall	A comedy event held at Sydney Town Hall as part of Sydney Comedy Festival including two free children friendly galas, an all-women gala and an end-of-festival gala for the adult festival audience.	Nil	Venue Hire fee waiver to the value of \$75,104 Street Banner hire fee waiver to the value of \$11,440	Nil
Destructive Steps Dance Association Incorporated	Destructive Steps	A Sydney based street dance festival, celebrating hip hop culture. The family friendly event will feature national and international performers and include workshops, classes and competitions.	\$10,000	Venue Hire fee waiver to the value of \$5,000	Nil
Head On Foundation Ltd	Head On to Paddington	A photographic exhibition in the cafes, streets, parks, galleries, churches and storefronts of Paddington. The festival program also includes workshops, events and tours.	\$10,000	Venue Hire fee waiver to the value of \$28,320 Street Banner hire fee waiver to the value of \$6,000	Funding for program and activation of Paddington Town Hall
Queer Screen Limited	Queer Screen Film Fest	An LGBTIQ multi-cultural film festival, hosted at various city venues attracting international and local artists and including international ASLAN interpreted screenings, local performance events and free community screenings.	Year 1 - \$15,000	Nil	Funding to go towards community outreach component of the application

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Radio Eastern Sydney Cooperative Limited	Global Rhythms 2017 Music Festival	A world music event held on the closing weekend of Sydney Fringe Festival at Bicentennial Park, Glebe.	\$15,000	Street Banner hire fee waiver to the value of \$5,700	Nil
The Sydney Film Festival	Sydney Film Festival	An international film festival augmented by a program of free talks, outdoor screenings, performances and exhibitions. Held over 12 days, the festival is centred in Sydney's CBD and precincts throughout City of Sydney communities.	Year 1 - \$260,000 Year 2 - \$260,000 Year 3 - \$260,000	Year 1 - Value in Kind for Banners Pole and Venue hire waiver up to the value of \$350,000  Year 2 - Value in Kind for Banners Pole and Venue hire waiver up to the value of \$350,000  Year 3 - Value in Kind for Banners Pole and Venue hire waiver up to the value of \$350,000	Applicant to provide a revised budget
Women In Film and Television (WIFT) NSW Inc.	WOW Film Festival 2017	A Sydney film festival showing local and international films directed, produced, written, edited and filmed by women.	\$15,000	Nil	No recurrent funding  Sponsorship contingent on securing other funding

- (F) Council approve the cash grant and revenue foregone (VIK) recommendations for 2016/17, 2017/18 and 2018/19 under the Festivals and Events Sponsorship Program – Village and Community listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Alexandria Residents' Action Group	Alexandria SundayFunday 2017	A free all day family oriented fair aimed at bringing together Alexandria's residents, local businesses and community services sector. Previously known as the Alexandria Fair.	Year 1 - \$10,000 Year 2 - \$8,000 Year 3 - \$6,000	Nil	Applicant to submit a revised budget

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Babana Aboriginal Men's Group Inc	The Colored Diggers March	An ANZAC day march in Redfern celebrating the Aboriginal and Torres Strait Islander men and women who have served in Australia's defence forces.	Year 1 - \$20,000 Year 2 - \$22,000 Year 3 - \$24,000	Year 1 - Venue Hire fee waiver to the value of \$1,000 Year 2 - Venue Hire fee waiver to the value of \$1,000 Year 3 - Venue Hire fee waiver to the value of \$1,000	Applicant to submit a revised budget
Refugee Council of Australia Inc.	Refugee Week Festival of Welcome	A festival to officially launch Refugee Week in Sydney, showcasing the support of the community for people of refugee backgrounds involving speeches, music performances and spoken word.	Year 1 - \$10,000	Year 1 - Venue Hire fee waiver to the value of \$3,750 Street Banner hire fee waiver to the value of \$6,600	Applicant to submit a revised budget
The Sydney St. Patrick's Day Organisation Inc.	Sydney St. Patrick's Day Parade & Family Day 2017	A three-day program held in Prince Alfred Park celebrating Irish culture and history featuring live entertainment, food stalls, children's activities and traditional family festivities.	Nil	Venue Hire fee waiver to the value of \$5,000 Street Banner hire fee waiver to the value of \$8,000	Nil
Youth and Family Connect Incorporated	Woolloomooliv' - Biannual Festival of Urban Arts and Culture	A free community day in central Woolloomooloo celebrating urban culture and its role in facilitating social cohesion with strong engagement from the local indigenous community in its design.	\$15,000	Nil	Applicant to submit a revised budget

- (G) Council approve the cash grant and revenue foregone (VIK) recommendations for 2016/17 under the Matching Grant Program listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Beyond Consulting	Glebe Dance Project - Stage 2	Dance classes and a community dance event for the local community at Glebe Town Hall.	<b>\$5,000</b>	<b>Venue Hire fee waiver to the value of \$1,300</b>	Applicant to provide quotes Applicant to re-submit budget No recurrent funding
Bobby Goldsmith Foundation	HIV heart	A public art exhibition featuring works by HIV positive artists to be held in Surry Hills and Redfern.	<b>\$7,150</b>	<b>Nil</b>	Nil
Carnival of the Bold & MLC Gallery (auspiced by the National Association for the Visual Arts Ltd)	Carnival of the Bold: Cause & Effect	An event held at 107 Projects, Redfern featuring performances and artwork that highlight issues around social change.	<b>\$10,000</b>	<b>Nil</b>	Applicant to liaise with City of Sydney staff regarding promotion
Dance for Parkinson's Australia-Sydney (auspiced by Parkinson's NSW Inc)	Dance for Parkinson's – Bringing movement based therapy back to our community	A program of specialised dance classes for people with Parkinson's disease to be held in Alexandria.	<b>\$7,100</b>	<b>Nil</b>	No recurrent funding
Free Broadcast Incorporated (FBI Radio)	FBI's Live Feed - Celebrating and Promoting our Artists	A series of radio broadcasts of live music performances from venues in the City of Sydney.	<b>\$8,600</b>	<b>Nil</b>	Applicant to provide a plan for securing future funding Applicant to provide quotes
Gunawirra Limited	Art therapy and Cultural Awareness Project for Parents of Children attending Mt. Carmel School Waterloo	A program to engage Indigenous parents and children through the promotion of cultural awareness, art therapy and psychotherapy at Mt. Carmel School, Waterloo.	<b>\$10,000</b>	<b>Nil</b>	Nil
Inner City Legal Centre	Legal support for Sydney transgender youth	Free legal services for transgender youth and their families living in the City of Sydney.	<b>\$10,000</b>	<b>Nil</b>	Applicant to submit revised budget No recurrent funding

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Milk Crate Theatre	Milk Crate Theatre Workshop Program – Brining positive change and great community connection and well-being.	A free theatre workshop program for those who identify with or are at risk of homelessness in Potts Point and Kings Cross.	\$10,000	Nil	No recurrent funding
PACT Centre for Emerging Artists Inc	PACT Salon: Mini-Festival Showcasing Young Artists.	A series of events showcasing new performance, visual and media artworks to be held in Erskineville.	\$10,000	Nil	Nil
Souths Cares PBI Ltd	Souths Cares Wellbeing Program – Youth Health Promotion	A health promotion initiative encouraging healthy and active lifestyles for primary school students in Alexandria, Darlington, Glebe, Redfern, Surry Hills and Waterloo.	\$5,998	Nil	Nil
Surry Hills Public Tenants Association (auspiced by Inner Sydney Regional Council for Social Development Inc)	Northcott Community Garden	An expansion of the tenant community garden at the Northcott Estate, Surry Hills including further engagement and up-skilling of members.	\$4,760	Nil	Nil
The Performance Space Ltd	Performance Space: Queer Performance Development Program	Skills development workshops and creative residencies for the LGBTI community in Erskineville.	\$5,000	Nil	Applicant to submit revised budget
The Trustee for Belinda Mason Trust	One Life – Mentor program for women in need	A multi-media exhibition featuring women who have been affected by the criminal justice system to be held in conjunction with Head On Festival in the City of Sydney.	\$5,000	Nil	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
The Wallace Co-Op	Lost in the Cross	Free acting classes for the local community and a theatre performance to be held at the Wayside Chapel, Potts Point.	\$8,400	Nil	Nil

- (H) Council approve the cash grant and revenue foregone (VIK) recommendations for 2016/17 under the Village Business Grant Program listed as follows:

Applicant	\$ Amount Recommended	VIK Recommended	Conditions
CBD Sydney Chamber of Commerce Limited	\$16,100	Nil	Project 3 – Funding of \$7,500 for three events only.  Project 4 - Project management \$1,600, printing \$2,000, creative concept \$5,000.
Chippendale Creative Precinct Incorporated	\$32,500	Nil	Project 1 - \$10,000 towards guide.  Project 2 – Toward a social media strategy and \$5,000 for e-newsletter production only. No further funding will be made available for website maintenance.  Project 3 - Funding of \$7,500 for three networking events only.
Glebe Chamber of Commerce Incorporated	\$31,000	Nil	Project 1 - Funding of \$10,000 for four networking events only.  Project 2 – Funding of \$3,000 for marketing, \$3,000 for professional event coordination and \$4,000 for talent contribution. Applicant to submit a revised budget and project plan.  Project 3 – \$6,000 toward research and project management costs only.  Project 5 – Funding for project management costs, resources and training only.
NSW Indigenous Chamber of Commerce Incorporated	\$30,000	Nil	Project 1 - Applicant to submit: - Revised budget and project plan - Copy of the course outline - Details of project partners

Applicant	\$ Amount Recommended	VIK Recommended	Conditions
Pymont Ultimo Chamber of Commerce & Industry Incorporated	\$40,000	Nil	Project 2 – Funding of \$5,000 for project support, \$3,000 for collateral, materials and updates, and \$2,000 for website only.  Project 3 - \$5,000 for the project.  Project 4 - \$10,000 for project costs, excluding shop local booklet.  Project 5 - Funding of \$10,000 for four networking events and \$5,000 toward e-newsletter content only.
South Sydney Business Chamber Incorporated	\$45,000	Venue Hire fee waiver to the value of \$1,500 Street Banner hire fee waiver to the value of \$4,000	Project 1 - \$15,000 for I'm A Localist campaign and Shopfront Showcase excluding the Welcome Wallets and video production.  Project 2 - Funding of \$15,000 for six networking events only.  Project 3 – Funding of \$5,000 for the production of newsletter copy only.  Project 4 – Funding of \$10,000 to seed the project.
Surry Hills Creative Precinct Incorporated	\$27,200	Nil	Project 1 - Funding of \$10,000 for four events only.  Project 2 – Funding of \$10,000 for the project.  Project 3 – \$7,200 for four tours– (one per quarter over 12 months) only. Applicant to submit a revised budget and program plan.

- (I) Council approve a cash grant of up to \$2,934 under the Business Improvement Grant Program to Galerie Pompom Pty Ltd relating to shopfront improvement works for their business premises located at Shop 2, 27-39 Abercrombie Street, Chippendale;
- (J) Council approve a cash grant of up to \$7,800 under the Business Improvement Grant Program to J.s Jordanov & N Milanova (trading as Jazzy Cafe Bar) relating to shopfront improvement works for their business premises located at 212A Devonshire Street, Surry Hills;
- (K) Council note that all grant amounts are exclusive of GST and all VIK offered is subject to availability; and
- (L) authority be delegated to the Chief Executive Officer to negotiate, execute and administer agreements with each organisation approved for a grant or sponsorship under terms consistent with this resolution and the Grants and Sponsorship Policy.

**ATTACHMENTS**

- Attachment A:** Recommended 2016/17 Cultural and Creative Grants and Sponsorship Program
- Attachment B:** Not Recommended 2016/17 Cultural and Creative Grants and Sponsorship Program
- Attachment C:** Recommended 2016/17 Environmental Performance Grants
- Attachment D:** Recommended 2016/17 Festivals and Events Sponsorship Program – Artform
- Attachment E:** Recommended 2016/17 Festivals and Events Sponsorship Program – Village and Community
- Attachment F:** Recommended 2016/17 Matching Grant Program
- Attachment G:** Not Recommended 2016/17 Matching Grant Program
- Attachment H:** Recommended 2016/17 Village Business Grant Program



**BACKGROUND**

1. The City of Sydney's Grants and Sponsorship Program supports residents, businesses and not-for-profit organisations to undertake initiatives and projects that build the social, cultural, environmental and economic life of the city.
2. The City's 16 grants and sponsorship programs are either open for application throughout the year or at identified times during the year.
3. The Business Improvement Grant Program is open for application throughout the year. The applications recommended in this report were received in September 2016.
4. On 1 August 2016, eight of the City's grants programs were announced as being open for applications on the City's website, with grant applications closing on 5 September 2016.
5. The eight promoted programs were:
  - (a) Cultural and Creative Grants and Sponsorship Program;
  - (b) Environmental Performance – Building Operations Grant Program;
  - (c) Environmental Performance – Innovation Grant Program;
  - (d) Environmental Performance – Ratings and Assessment Grant Program;
  - (e) Festivals and Events Sponsorship Program – Artform;
  - (f) Festivals and Events Sponsorship Program – Village and Community;
  - (g) Matching Grant Program; and
  - (h) Village Business Grant Program.
6. Information about these grant programs (such as application dates, guidelines, eligibility criteria and sample applications) was made available on the City's website. The City actively promoted the programs through Avant Card distribution, radio live reads, Facebook, Twitter, Instagram, as well as the City's Green Villages and Creative City websites. Email campaigns were also utilised to target interested parties who have applied previously for grants at the City or who have expressed an interest in the City's programs.
7. Following adoption of the revised Grants and Sponsorship Policy on 15 September 2014, the Matching Grant, Cultural and Creative Grants and Sponsorship, Environmental Performance Grants and Business Improvement Grant Programs are open to appropriately incorporated for-profit organisations. 23 applications were received this round from for-profit organisations and the following nine for-profit organisations are recommended in this report:
  - (a) Adfa Jamieson Pty Limited;
  - (b) AFIAA Australia 1 Pty Limited;
  - (c) Art Fairs Australia Pty Limited;

- (d) Beyond Consulting;
  - (e) CIM Operations Pty Limited;
  - (f) Galerie Pompom Pty Ltd;
  - (g) J.s Jordanov & N Milanova (trading as Jazzy Cafe Bar);
  - (h) Other Art Fairs Australia Pty Limited; and
  - (i) The Trustee For Belinda Mason Trust.
8. For the Cultural and Creative Grants and Sponsorship Program and Matching Grant Program, for-profit applicants are required to evidence a cash or in-kind contribution equivalent to the funding requested from the City to be eligible for funding in these programs. Applicants are also required to demonstrate how the project benefits the community.
9. Park hire requests are not listed in the table for recommendations, as not-for-profit organisations are eligible for free park hire. However, these organisations must pay the \$100 application fee and other related fees and charges such as electricity and water. Individuals or unincorporated community groups are required to be auspiced by a not-for-profit organisation to be eligible for free park hire. All park hire is subject to availability.
10. It is expected that all successful applicants will work co-operatively with relevant City staff throughout the project for which they have received funding. Contact details for the relevant City staff are provided to all successful grant recipients.
11. All grants and sponsorships are recommended on the condition that any required approvals, permits and development consents are obtained by the applicant.
12. The City's Grants and Sponsorship Program is highly competitive. Applications that are not recommended have either not scored as highly against the assessment criteria as the recommended applications or have incomplete or insufficient information. The City's Grants and Sponsorship team provides feedback and support to unsuccessful applicants.
13. The assessment process includes advice and recommendations from the key stakeholders on the assessment panel, depending upon the nature of each submission. The integrity of the proposed budget, project plan, contributions and partnerships are assessed, scored and ranked against defined criteria. Once recommended applications are approved by Council, a contract is developed, which includes conditions that must be adhered to, and acquitted against.
14. In assessing the grant applications, the assessment panels included in their considerations and recommendations:
- (a) *Sustainable Sydney 2030*;
  - (b) the Grants and Sponsorship Policy;
  - (c) Creative City Cultural Policy and Action Plan;
  - (d) Live Music and Performance Action Plan;

- (e) Economic Development Strategy;
  - (f) OPEN Sydney Strategy and Action Plan;
  - (g) Social and environmental policies and plans; and
  - (h) Inclusion (Disability) Action Plan.
15. City staff consider the contribution from the applicant and other sources in reviewing applications. Applicants are asked to demonstrate a capacity to source other types of funding or contribute their own resources (cash or in-kind).
16. Applicants are requested to list their project's community partners, confirmed funding sources and the contribution the organisation is making to the project (cash or in-kind) to demonstrate their contribution.

**Cultural and Creative Grants and Sponsorship Program (\$5,000 to \$50,000 for up to three years funding)**

17. The Cultural and Creative Grants and Sponsorship Program supports projects and initiatives that provide opportunities for creative participation, enhance creativity in the public domain and strengthen the sustainability and capacity of the city's cultural and creative industries.
18. The assessment panel for Cultural and Creative Grants and Sponsorship was comprised of two Cultural Projects Coordinators and Senior Program Manager – Events with specialist input of City Historian and Community Engagement Coordinator. The assessment meeting was chaired by Executive Manager, Creative City.
19. The applications recommended for the Cultural and Creative Grants and Sponsorship Program are outlined in Attachment A to this report. The applications that are not recommended are listed in Attachment B to this report.
20. **Overview of 2016/17 Cultural and Creative Grants and Sponsorship Program**

Total budget for 2016/17 Cultural and Creative Grants and Sponsorship Program	\$707,500
Total already committed (multi-year funding approved in previous years and commitment from round 1 2016/17)	\$343,500
Total amount available for 2016/17	\$364,000
Total number of eligible applications this round	64
Total cash value requested from applications	\$1,725,206
Total value-in-kind support requested from applications	\$71,703
<b>Total number of applications recommended for cash and/or value-in-kind support</b>	<b>25</b>
<b>Total amount of round three cash funding recommended 2016/17</b>	<b>\$364,000</b>

Total amount of VIK support recommended 2016/17	\$43,016
Amount remaining for subsequent allocation of the program 2016/17	\$0

### Environmental Performance Grant Program

21. The three environmental performance grant programs outlined in the City of Sydney's Grants and Sponsorship Policy are designed to address barriers to action and help catalyse the innovative solutions required to deliver the sustainability objectives of Sustainable Sydney 2030.
22. The **Environmental Performance – Building and Operations Grant Program** aims to improve the environmental performance of buildings by lowering the costs and mitigating the barriers of implementing proven building operations efficiency measures.
23. Two applications have been assessed under the Building and Operations Grant Program and are recommended for funding to a total value of \$9,320. This funding will support water monitoring equipment to be installed at Mirage Apartments in Bunn Street, Pyrmont, and sub-metering of cooling towers in a commercial office building in Union Street, Pyrmont. Water monitoring will provide timely information for strata and facility management to reduce potable water consumption through better tracking of water consumption and management of leaks.
24. The **Environmental Performance – Ratings and Assessment Grant Program** aims to address barriers to the uptake of building performance ratings and assessments across energy, water, waste and other sustainability aspects. Ratings and assessments enable a building owner or facilities manager to understand their building's environmental performance and implement efficiency opportunities.
25. Four applications have been assessed under the Ratings and Assessment Grant Program and are recommended for funding to a total value of \$23,138. Three applications were for water and energy assessments in residential apartment buildings, located in Kings Cross Road, Rushcutters Bay; Dunblane Street, Camperdown; and McElhone Street, Woolloomooloo. There was one application for the Amora Hotel in Jamison Street, Sydney to undertake an accredited NABERS energy rating and action plan.
26. The information provided by these ratings and assessments will inform energy and water efficiency opportunities for applicants. Applicants are required to implement energy and water efficiency measures based on the recommendations of the assessments.
27. The **Environmental Performance – Innovation Grant Program** supports feasibility and demonstration projects that seek to prove the feasibility of new technologies and processes that are currently not implemented in the local market, but that have the potential to achieve greenhouse gas emission reductions and resource efficiencies at scale within the City local government area.
28. One application has been assessed under the Innovation Grant Program and is recommended for total funding of \$50,000 (details are included in Attachment C).

29. CIM Operations, a for-profit organisation, has partnered with Charter Hall Group to demonstrate a leading edge Automated Commissioning for Energy (ACE) Platform in three commercial office buildings in the City of Sydney Local Government Area (LGA).
30. Many commercial office buildings have control systems, referred to as building management systems (BMS), which allow building engineers and facility managers to control their infrastructure.
31. While buildings are increasingly being equipped with sensors, controls and other devices forming these BMS systems, they do not provide a level of visibility into the root causes of the mechanical and software faults. The ACE system provides a next level of innovation by taking the large quantities of data generated by building management systems and synthesising these elements into real-time comprehensive reports that include advanced diagnostic assessments for facility managers to take timely action.
32. The City's Energy Efficiency Master Plan identified a key role for emerging technologies, such as these advanced building diagnostic tools, to significantly reduce building energy consumption and associated greenhouse gas emissions. The environmental and efficiency benefits of this grant project will be communicated out to other commercial building owners and facility managers in the City LGA.
33. The assessment panel for the Environmental Performance Grants was comprised of the City's Sustainability Engagement Coordinator, Sustainability Engagement Manager, Manager Carbon Strategy and Sustainability Programs Officer. The assessment meeting was chaired by Manager Grants and acting Manager Sustainability Programs.
34. The applications recommended for Environmental Performance Grants are outlined in Attachment C to this report.
35. **Overview of 2016/17 Environmental Performance Grant Program**

Total budget for 2016/17 Environmental Performance Grant Program	\$615,000
Total already committed (approved in 2015/16-2016/17)	\$194,481
Total amount available for 2016/17	\$420,519
Total number of eligible applications this allocation	7
Total cash value requested from applications	\$115,408
Total value-in-kind support requested from applications	Nil
<b>Total number of applications recommended for cash and/or VIK support</b>	<b>7</b>
<b>Total amount of cash funding recommended</b>	<b>\$82,458</b>
Total amount of VIK support recommended	Nil
Amount remaining for subsequent allocation of the program 2016/17	\$338,061

**Festivals and Events Sponsorship Program (\$5,000 to \$30,000 for new applicants or localised festivals or by negotiation for established festivals and events)**

36. The Festivals and Events Sponsorship Program aims to support festivals and events that celebrate, develop and engage the city's communities. The City provides support for festivals and events under two categories; Artform or Village and Community.
37. Artform festivals and events provide a contemporary overview of developments in each artform, including innovative contexts for the work of artists, connect artists to audiences and meet the City's broader cultural priorities.
38. The assessment panel for Festivals and Events Sponsorship (Artform) was comprised of the Manager Cultural Projects, and two Cultural Projects Coordinators. The assessment meeting was chaired by Executive Manager, Creative City.
39. The Sydney Film Festival, established in 1954, is recognised as one of Australia's leading cultural events and is an important part of the NSW annual events calendar. The Sydney Film Festival submitted a proposal for a new triennial partnership. The Festival requested \$300,000 in cash, and \$400,000 in VIK per year for three years. This request is an increase of over \$40,000 cash per annum and double the value-in-kind per annum awarded to Sydney Film Festival over the past three years. Sydney Film Festival was previously awarded triennial funding of \$250,000 (plus CPI) cash and \$200,000 VIK per year. The recommendation is in keeping with the program presented and is within available funds. An increase in VIK has been allocated to reflect the needs of the Festival.
40. Village and Community festivals and events celebrate the spirit of a community and build opportunities to share its cultural characteristics with a wider public, or events that nurture and amplify the unique characteristics of the city and village precincts, meet the City's broader place-making objectives and showcase a local community, including local business.
41. The assessment panel for Festivals and Events Sponsorship (Village and Community) was comprised of City Business Coordinator Industry and Investment, Area Manager – South and Manager Grants. The applications recommended for the Festivals and Events Sponsorship Program are outlined in Attachments D and E to this report.
42. **Overview of 2016/17 Festivals and Events Sponsorship Program – Artform**

Total budget for 2016/17 Festivals and Events Sponsorship - Artform	\$3,268,254
Total already committed (multi-year funding approved in previous years for Major Festivals and Events and committed from round 1 2016/17)	\$2,943,254
Total amount available for round 3 2016/17	\$325,000
Total number of eligible applications this round	7
Total value requested from cash applications for 2016/17	\$496,000

Total VIK support requested from applications	\$541,564
<b>Total number of applications recommended for cash and/or VIK support</b>	<b>7</b>
<b>Total amount of cash funding recommended 2016/17</b> (Multi-year funding recommended 2017/18 - \$260,000) (Multi-year funding recommended for 2018/19 - \$260,000)	<b>\$325,000</b>
<b>Total amount of VIK support recommended 2016/17</b> (Multi-year funding recommended 2017/18 - \$350,000) (Multi-year funding recommended for 2018/19 - \$350,000)	<b>\$481,564</b>
Amount remaining for subsequent allocation of the program 2016/17	\$0

43. **Overview of 2016/17 Festivals and Events Sponsorship Program – Village and Community**

Total budget for 2016/17 Festivals and Events Sponsorship – Village and Community	\$1,076,125
Total already committed (multi-year funding approved in previous years for Major Festivals and Events and commitment from round 1 2016/17)	\$1,021,125
Total amount available for 2016/17	\$55,000
Total number of eligible applications this round	5
Total cash value requested from applications	\$178,044
Total value-in-kind support requested from applications	\$30,150
<b>Total number of applications recommended for cash and/or VIK support</b>	<b>5</b>
<b>Total amount of cash funding recommended 2016/17</b> (Multi-year funding recommended 2017/18 - \$30,000) (Multi-year funding recommended for 2018/19 - \$30,000)	<b>\$55,000</b>
<b>Total amount of VIK support recommended 2016/17</b> (Multi-year funding recommended 2017/18 - \$1,000) (Multi-year funding recommended for 2018/19 - \$1,000)	<b>\$24,350</b>
Amount remaining for subsequent allocation of the program 2016/17	\$0

**Matching Grant Program (up to \$10,000 for up to 12 months funding)**

44. The Matching Grant Program provides matched funding of up to \$10,000 for any projects that improve, enhance, or celebrate the City's villages. Council approved the development of this program to support identified grassroots community projects by matching with City resources what is contributed in cash or in-kind by the community.

45. To be eligible for funding, applications to the Matching Grant Program must demonstrate a matched cash contribution or VIK contribution to the project at least equal to the amount requested from the City.
46. The assessment panel for this Matching Grant allocation was comprised of the City's Community Venues Support Officer, Grants Officer, and Project Manager – Safe City, with the specialist input from Area Manager – South, Business Support Officer – Creative City, Community Engagement Coordinator, Community Garden and Volunteer Coordinator, Community Program Officer (GLBTI), Manager Homelessness and Strategy Advisor – Live Music.
47. The applications recommended for the Matching Grant Program are outlined in Attachment F to this report. The applications that are not recommended are listed in Attachment G to this report.
48. **Overview of 2016/17 Matching Grant Program**

Total budget for 2016/17 Matching Grant Program	\$409,500
Total budget committed from round 1 and 2 – 2016/17	\$265,984
Total budget remaining to allocate	\$143,516
Total number of eligible applications this allocation	33
Total value requested from applications	\$285,693
Total VIK support requested from applications	\$14,100
<b>Total number of applications recommended for cash and/or VIK support</b>	<b>14</b>
<b>Total amount of funding recommended</b>	<b>\$107,008</b>
<b>Total amount of VIK support recommended</b>	<b>\$1,300</b>
Amount remaining for subsequent allocation of the program 2016/17	\$36,508

### Village Business Grant Program

49. The City undertakes a number of initiatives to achieve the objectives of the Economic Development Strategy and associated action plans. The five endorsed action plans include our Retail, Tourism, Tech Startup and draft Eora Journey.
50. In delivering the actions associated with these plans and the City's other work to support business, our resources are focused in the areas of capacity building, development of places and industries, strategic engagement and marketing, and investment (primarily through our grants and sponsorships programs).



51. Some of these initiatives include the popular Business 101 seminar series that reaches over 1,000 new and existing businesses each year; retail and destination marketing campaigns, assisting business to leverage major events including Christmas in the City, Chinese New Year, Good Food Month; sharing research and information to assist businesses such as customer and local area profiles; creating 'How to open...' guides for new businesses; and strategic partnerships including those with the NSW Business Chamber and Business Events Sydney.
52. In addition to our investment in local Chambers of Commerce/Precinct Associations and Industry Associations through this program, the City also provides financial support to business and economic development initiatives through Knowledge Exchange Sponsorships, Business Improvement Grants and the Commercial Creative and Business Events Sponsorship Program. The breadth of this support is vital for the development of both local economies and Sydney's global competitiveness.
53. The City LGA has a number of unique local village economies. The villages have a distinct and diverse character and contribute to the economic, social and cultural life of Sydney. These villages play a fundamental role in the city's economy, collectively generating a quarter of the city's output, or \$25 billion per annum. They are employment hubs, accounting for almost 35 per cent of jobs (more than 151,000) outside the CBD and Chinatown.
54. There are an estimated 21,600 businesses in the City LGA. The Village Business Grant Program supports initiatives and projects that seek to enhance local commercial and retail precincts; build capacity in business; strengthen local business networks; and enhance diversity, precinct brand and character of place. Projects that encourage and stimulate local business and economic activity help build strong and sustainable local economies, and create employment opportunities in local areas.
55. In our recent Small Business Engagement Survey of over 800 small businesses, it was identified that 46 per cent of businesses were members of their industry associations (41%) or local chambers of commerce/business associations (5%), demonstrating that support for industry associations is a key mechanism for the City to optimise broad support for business across various priority sectors.
56. On 29 February 2016, Council requested that the Chief Executive Officer (CEO) review the Village Business Grant Program. The CEO and staff are undertaking an extensive review, including having held a briefing with Councillors; individual and group meetings with all local chambers and precinct associations; meetings with NSW Business Chamber, NSW Department of Industry and Destination NSW; research and consultation with other local council's and precinct associations; and, two workshops with these stakeholders. A third workshop will be held before Christmas.
57. To ensure continuity of funding and project delivery by organisations funded under the Village Business Grant Program throughout 2016 and 2017, the current program continues to be implemented. It is anticipated that a report will be made to Council in early 2017 with recommendations for the future of this funding program within the context of the support provided for small business and local economies within the City.

58. Open for applications twice a year, the current Village Business Grant Program provides cash funding of up to \$80,000 (excluding GST) for non-profit incorporated associations with strong support from and engagement with business in their local precinct or industry.
59. The assessment panel for the Village Business Grant Program was comprised of the Business Precincts Manager, Business Precinct Coordinator and Grants Program Coordinator. The assessment meeting was chaired by Manager City Business and Safety.
60. The City received seven eligible applications for support under the second round of the Village Business Grant Program 2016/17.

### **CBD Sydney Chamber of Commerce Limited**

61. The recently established CBD Sydney Chamber of Commerce Limited provides access to a range of professional business services and connects businesses for mutually beneficial outcomes. CBD Sydney Chamber of Commerce Limited aims to support and to help local businesses to do business. The organisation has 31 financial members.
62. CBD Sydney Chamber of Commerce Limited has submitted a one year operational plan with their application.
63. CBD Sydney Chamber of Commerce Limited has applied for funding of \$50,768 for 2016/17. Of the five projects applied for, two projects have been recommended for one year funding to a total of \$16,100 as outlined in the table below:

<b>Project</b>	<b>Amount requested</b>	<b>Amount recommended</b>	<b>Project description</b>
Project 1	\$7,775	\$0	Purchase of a CRM to enhance member experience
Project 2	\$10,168	\$0	Purchase of a 2,600 business database contact list
Project 3	\$7,500	\$7,500	Networking events.
Project 4	\$14,100	\$8,600	Information pack for non-member businesses
Project 5	\$11,225	\$0	CBD Sydney Chamber Business direct mail marketing program
<b>Total</b>	<b>\$50,768</b>	<b>\$16,100</b>	

64. Projects 1, 2 and 5 have not been recommended as the projects did not meet the program criteria for building business capacity. Project 4 is recommended for funding of \$8,600, which includes a contribution toward project management, printing and creative concept at a level consistent with other applicants to this program.

**Chippendale Creative Precinct Inc**

65. Chippendale Creative Precinct Inc aims to work with their local creative community to continue to transform Chippendale into an internationally recognised innovation and cultural hub, renowned as an arts, food and lifestyle destination attracting an ever growing audience and fostering sustainable economic growth. The organisation has 115 financial members.
66. Chippendale Creative Precinct Inc has submitted a one year operational plan with their application.
67. Chippendale Creative Precinct Inc has applied for funding of \$75,400 for 2016/17. All of the three projects applied for are recommended for one year funding to a total of \$32,500 as outlined in the table below:

<b>Project</b>	<b>Amount requested</b>	<b>Amount recommended</b>	<b>Project description</b>
Project 1	\$23,500	\$10,000	Destination Chippendale -a guide to Chippendale and surrounds
Project 2	\$31,900	\$15,000	Communications to build capacity and develop the precinct
Project 3	\$20,000	\$7,500	Membership development and networking
<b>Total</b>	<b>\$75,400</b>	<b>\$32,500</b>	

68. Project 1 is recommended for funding of \$10,000 as this project has received funding over several years and an expanded version of the guide is not supported due to concerns about the ongoing sustainability of the guide. Project 2 is recommended for funding of \$15,000, which includes \$10,000 for a social media strategy and \$5,000 for 12 newsletters, a level of funding that is consistent with funding provided for other applicants to the program. Project 3 is recommended for funding of \$7,500 which excludes the Creative Connect component of the application (a series of meetings that could be held on smaller scale at member premises). Project 3 includes funds for three networking events and is consistent with the level of funding recommended for other applicants.

**Glebe Chamber of Commerce Incorporated**

69. The Glebe Chamber of Commerce aims to develop a vibrant commercial culture in Glebe and to assist local businesses in achieving success by encouraging harmony between business and the general community. The organisation has 71 financial members.
70. Glebe Chamber of Commerce has submitted a three year operational plan with their application.

71. Glebe Chamber of Commerce has applied for funding of \$82,100 for 2016/17. Of the five projects applied for, four are recommended for one year funding to a total of \$31,000 as outlined in the table below:

Project	Amount requested	Amount recommended	Project description
Project 1	\$13,800	\$10,000	Networking events
Project 2	\$24,200	\$10,000	Progressive Dining & Music Events
Project 3	\$18,400	\$6,000	Professional business needs analysis & strategy development
Project 4	\$9,400	\$0	Bulk buying scheme
Project 5	\$10,500	\$5,000	Digital marketing training
<b>Total</b>	<b>\$76,300</b>	<b>\$31,000</b>	

72. The organisation is due to acquit their 2015/16 grant (project period January 2016 – December 2016) in February 2017. Projects funded with this grant included website development, dining and live music activations, business development workshops and 'Parklet' activation.
73. Project 1 is recommended for funding of \$10,000 for four networking events and is consistent with the level of funding recommended for other applicants. Project 2 is recommended for funding of \$10,000, which includes a contribution toward marketing, live music talent and professional event coordination. Assessors believe this project has potential to attract sponsorship from other organisations and is therefore viable at this level of funding. Project 3 is recommended for funding of \$6,000 to cover the research consultant costs as per the quote provided by the applicant. Project 4 is not supported due to a lack of information provided, including a project plan and demonstrated benefit to the greater membership. Project 5 is recommended for funding of \$5,000, which includes project management costs at a level consistent with other applicants to this program.

### **NSW Indigenous Chamber of Commerce Incorporated**

74. The NSW Indigenous Chamber of Commerce Incorporated was established to grow a unique and competitive sector. They motivate and nurture entrepreneurship by transferring skills and are aimed at building the capacity, growth and innovation in Indigenous businesses, individuals and communities. The ICC has 270 financial members across New South Wales.
75. NSW Indigenous Chamber of Commerce Incorporated has submitted a three to five year strategic plan with their application.

76. NSW Indigenous Chamber of Commerce Incorporated has applied for funding of \$76,958 for 2016/17. The one project applied for is recommended for one year funding to a total of \$30,000 as outlined in the table below:

<b>Project</b>	<b>Amount requested</b>	<b>Amount recommended</b>	<b>Project description</b>
Project 1	\$76,958	\$30,000	Sydney Indigenous Business Accelerator program
<b>Total</b>	<b>\$76,958</b>	<b>\$30,000</b>	

77. Project 1 is recommended for funding of \$30,000, which includes a contribution toward academic and program creation, one academic facilitator and one mentor. There is potential to secure sponsorship for the other elements of this project and to leverage existing TAFE programs, therefore assessors believe it will be viable with this level of funding.

#### **Pymont Ultimo Chamber of Commerce & Industry**

78. The Pymont Ultimo Chamber of Commerce & Industry was founded in 1997 and aims to create a thriving, sustainable business community in Pymont Ultimo. The Pucc has 88 financial members.
79. Pymont Ultimo Chamber of Commerce & Industry has submitted a three year strategic plan with their application.
80. Pymont Ultimo Chamber of Commerce & Industry has applied for funding of \$91,000 for 2016/17. Of the five projects applied for, four are recommended for one year funding to a total of \$40,000 as outlined in the table below:

<b>Project</b>	<b>Amount requested</b>	<b>Amount recommended</b>	<b>Project description</b>
Project 1	\$20,000	\$0	SEE – Visitor's guide app and map
Project 2	\$15,000	\$10,000	CONNECT – Bridging the digital divide
Project 3	\$15,500	\$5,000	EAT - Long Table in Union Square
Project 4	\$15,000	\$10,000	SHOP – Shop local markets in the village
Project 5	\$25,500	\$15,000	Connect - Networking and newsletter
<b>Total</b>	<b>\$91,000</b>	<b>\$40,000</b>	

81. Project 1 is not supported as there is no demonstrated need for the project and concern about ongoing app maintenance/costs being met by the applicant. Project 2 is recommended for funding of \$10,000, which includes a contribution toward project management, collateral and website updates. Assessors believe project costs could be offset by membership fees and other in kind sponsorship. Project 3 is recommended for funding of \$5,000 to reflect a matched funding amount with the event's other sponsor (The Star). Project 4 is recommended for funding of \$10,000, which excludes funding for the Shop Local Offer as this could be funded through advertising revenue. Project 5 is recommended for funding of \$15,000, which includes support for four networking events and content generation for 12 newsletters at a funding level consistent with that recommended for other applicants.

### South Sydney Business Chamber Incorporated

82. The South Sydney Business Chamber Incorporated aims to spur innovation, development and business growth of products and services and to enhance and sustain economic growth in the region. The SSBC has 300 financial members.
83. South Sydney Business Chamber Incorporated has submitted a three year strategic plan with their application.
84. South Sydney Business Chamber Incorporated has applied for funding of \$143,240 for 2016/17. Of the five projects applied for, four are recommended for one year funding to a total of \$45,000 as outlined in the table below:

Project	Amount requested	Amount recommended	Project description
Project 1	\$35,000	\$15,000	I'm A Localist campaign, Shopfront Showcase (visual merchandising) and Welcome Wallet.
Project 2	\$50,000	\$15,000	Business forums for success strength and business collaboration
Project 3	\$35,040	\$5,000	Marketing and communications media integration
Project 4	\$25,000	\$10,000	YP Collective
Project 5	\$15,000	\$0	SouthXSouth Magazine partnership
<b>Total</b>	<b>\$143,240</b>	<b>\$45,000</b>	

85. Project 1 is recommended for funding of \$15,000, which includes a contribution toward project management, collateral and printed materials for the “I’m a Localist Campaign” and Shopfront Showcase. Funding was not recommended for the ‘Welcome Wallets’, a project the City has funded for several years. Project 2 is recommended for funding of \$15,000 for six networking events which reflects the capacity of the organisation to deliver these events and is consistent with the level of funding recommended for other applicants. Project 3 is recommended for funding of \$5,000, which includes a contribution toward the creation of content for newsletters at a level consistent with other applicants to this program. This is the only funding provided for this project as the application lacked clear information. Project 4 is recommended for funding of \$10,000, to be used as seed funding towards the project. Assessors believe this project has potential to attract sponsorship from other organisations and is therefore viable at this level of funding. Project 5 is not supported as the proposed project (to underwrite advertising) is not eligible under this program.
86. South Sydney Business Chamber Incorporated is also recommended to receive \$1,500 VIK for the waiving of venue hire fees and \$4,000 VIK for the waiving of banner pole hire fees to support Projects 1 and 3.

#### **Surry Hills Creative Precinct Incorporated**

87. The Surry Hills Creative Precinct Incorporated is focused on activities that help attract talent, customers, investment and partnerships to help drive the growth of businesses in Surry Hills. The SHCP has 41 financial members.
88. Surry Hills Creative Precinct Incorporated has submitted a three year strategic plan with their application.
89. Surry Hills Creative Precinct Incorporated has applied for funding of \$87,200 for 2016/17. Of the four projects applied for, three are recommended for one year funding to a total of \$27,200 as outlined in the table below:

<b>Project</b>	<b>Amount requested</b>	<b>Amount recommended</b>	<b>Project description</b>
Project 1	\$16,200	\$10,000	Surry Hills Salons
Project 2	\$25,000	\$10,000	VESPA destination marketing
Project 3	\$18,000	\$7,200	Light Rail Activation Amplification - Creative Tours
Project 4	\$10,000	\$0	Surry Hills Live
<b>Total</b>	<b>\$69,200</b>	<b>\$27,200</b>	

90. Project 1 is recommended for funding of \$10,000 for four networking events and is consistent with the level of funding recommended for other applicants. Project 2 is recommended for funding of \$10,000, which includes six months of activity within the project and funding timelines. Project 3 is recommended for funding of \$7,200, which includes an equal contribution for four tours only (one per quarter) as there was no demonstrated need for a higher quantity of tours or how they would be differentiated from existing activities. Project 4 is not supported due to a lack of information provided in the application.

91. The applications recommended for the Village Business Grant Program are outlined in Attachment H to this report.

92. **Overview of 2016/17 Village Business Grant Program**

Total budget for 2016/17 Village Business Grant	\$650,000
Total already committed (multi-year funding approved in previous years)	\$427,625
Total amount available for round 2 – 2016/17	\$222,375
Total number of eligible applications this round	7
Total value requested from applications	\$599,666
Total VIK support requested from applications	\$5,500
<b>Total number of applications recommended for cash and/or VIK support</b>	7
<b>Total amount of cash funding recommended 2016/17</b>	\$221,800
<b>Total amount of VIK support recommended 2016/17</b>	\$5,500
Amount remaining	\$575

**Business Improvement Grant Program (Shopfront Improvement)**

93. Council adopted the City of Sydney Retail Action Plan in December 2013. The action plan proposes a range of actions to support and strengthen retail on main streets and in villages.

94. Action 2 of the plan, build capacity and resilience, specifically discusses strategies to encourage main street retailers, as they are important contributors to every local community and to respond to a continuing shift to decentralised regional shopping centres and increasing competition from online.

95. The City received two applications that were assessed under the Business Improvement Grant Program (Shopfront Improvement). This program is open to applications throughout the financial year until funds are exhausted and is open to for-profit organisations. It offers matched funding of up to \$10,000 for businesses to undertake improvements to their shopfronts to encourage lively and attractive commercial streetscapes, and to drive footfall and patronage for retail outlets.

96. The assessment panel for both Business Improvement Grants included the City Business Coordinator and Grants Coordinator.



**Galerie Pompom Pty Ltd**

97. Galerie Pompom Pty Ltd is a commercial gallery located at Shop 2, 27-39 Abercrombie Street, Chippendale that represents 18 Sydney and interstate based artists and was established in 2012. The applicant is proposing to undertake visual improvements to their shopfront and facade including removing existing outdated signage at both the front and back of the premises, the patching and painting of the facade, removal of security grills, and cleaning and sealing of the gallery floor to improve the gallery's street appeal.
98. The application has been assessed against the Grants and Sponsorship Policy and is consistent with the Business Improvement Grant Program outcomes. Specifically, the recommendation is to approve a cash grant of \$2,934 to assist with the works tendered, noting that the removal of signage at the rear of the premises is outside the scope of the program. The grant is conditional on the applicant providing quotes for all works tendered, confirming building owner's permission and confirming all necessary approvals.

**J.s Jordanov & N Milanova (trading as Jazzy Cafe Bar)**

99. J.s Jordanov & N Milanova (trading as Jazzy Cafe Bar) are currently renovating their retail premises at 212A Devonshire Street, Surry Hills and plan to open a café and bar. The applicant is proposing to undertake visual improvements to their shopfront including cleaning, patching and painting the façade, design and installation of a canopy awning, design and installation of signage, installation of a security system and installation of a street facing window bench.
100. The application has been assessed against the Grants and Sponsorship Policy and is consistent with the Business Improvement Grant Program outcomes. Specifically, the recommendation is to approve a cash grant of up to \$7,800 to assist with the works tendered. The grant is conditional on the applicant providing quotes for all works tendered and confirming all necessary approvals.

**KEY IMPLICATIONS****Strategic Alignment - Sustainable Sydney 2030**

101. This report complies with the Grants and Sponsorship Policy adopted by Council on 15 September 2014. The provision of grants and sponsorships is a mechanism for the City to further the aims identified in its social, economic, environmental and cultural policies. The City of Sydney's Grants and Sponsorship Program is a key element in the delivery of *Sustainable Sydney 2030*. All applications are considered against the 10 strategic directions and how they can directly deliver, or encourage the further development of the aims and objectives identified in *Sustainable Sydney 2030*.

**Organisational Impact**

102. The grants and sponsorships contract management process will involve key staff across the City of Sydney. Identified staff set contract conditions and performance measures for each approved project and review project acquittals, which include both narrative and financial reports.

**Social / Cultural / Community**

103. The City's Grants and Sponsorship Program provides the City with a platform to support cultural, social and environmental initiatives from the communities, and community organisations, within the City LGA.

**BUDGET IMPLICATIONS**

104. A total of 67 eligible grants are recommended in this report. This includes a total value of:

- (a) 2016/17 – \$1,166,000 in cash and \$555,730 in revenue foregone/VIK from the 2016/17 budget as follows:
  - (i) Cultural and Creative Grants and Sponsorship – \$364,000 recommended from the remaining budget of \$364,000;
  - (ii) Environmental Performance Grants – \$82,458 recommended from the remaining budget of \$420,519 (the remaining \$327,612 is reserved for the subsequent allocation of the grants and sponsorship program);
  - (iii) Festivals and Events Sponsorship (Artform) – \$325,000 recommended from the remaining budget of \$325,000;
  - (iv) Festivals and Events Sponsorship (Village and Community) – \$55,000 recommended from the remaining budget of \$55,000;
  - (v) Matching Grant Program – \$107,008 recommended from the remaining budget of \$143,516 (the remaining \$36,508 is reserved for the subsequent allocation of the grants and sponsorship program);
  - (vi) Village Business Grant Program – \$221,800 recommended remaining budget of \$222,375 (the remaining \$575 is reserved for the subsequent allocation of the grants and sponsorship program); and
  - (vii) Business Improvement Grant – \$10,734 recommended from the remaining budget of \$80,000 (the remaining \$69,266 is reserved for the subsequent allocation of the Business Improvement Grant Program).
- (b) Forward Commitments 2017/18 to 2018/19 – \$580,000 in cash and \$702,000 revenue foregone/VIK (this amount will be incorporated in future budgets proposed).

**RELEVANT LEGISLATION**

105. Section 356 of the Local Government Act 1993. Section 356(3)(a) to (d) is satisfied for the purpose of providing grant funding to for-profit organisations.

**CRITICAL DATES / TIME FRAMES**

106. The funding period for the round three Grants and Sponsorship Allocation for 2016/17 is for activity taking place from 1 January 2017 to 31 December 2017. Contracts will be developed for all successful applications after Council approval to ensure their funding is released in time for projects starting in January.

107. The funding period for grants and sponsorship awarded under the Environmental Performance Grant Program and Matching Grant Program in this report is for activity taking place between 1 December 2016 and 30 November 2017. Contracts will be developed for all successful applications after Council approval to ensure their funding is released in time for projects starting in December.

**PUBLIC CONSULTATION**

108. One grants and sponsorship Question and Answer (Q&A) meeting was held in Town Hall House to assist potential applicants with their applications on Tuesday, 23 August 2016 at 4pm.
109. Forty five organisations registered to attend. Thirty seven organisations attended seeking advice from City staff about their project proposals and the application process.
110. Sixty eight per cent of the attendees at the Q&A sessions advised they had not applied for a City of Sydney grant previously.
111. All applicants will be informed of the recommendations contained in the report via email when this report is made publicly available on the City of Sydney website.

**ANN HOBAN**

Director City Life

Sarah Foxe, Manager Grants